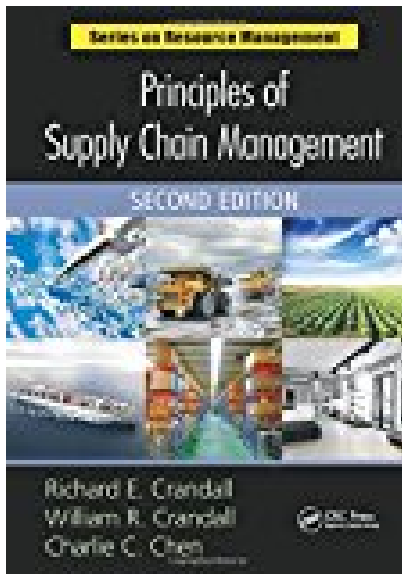


Principles of Supply Chain Management Second Edition

Resource Management



BOOK DETAILS

- Author : Richard E. Crandall
- Pages : 717 Pages
- Publisher : CRC Press
- Language : English
- ISBN : 1482212021

[DOWNLOAD](#)

BOOK SYNOPSIS

The second edition of this popular textbook presents a balanced overview of the principles of supply chain management. Going beyond the usual supply chain text, Principles of Supply Chain Management not only details the individual components of the supply chain, but also illustrates how the pieces must come together. To show the logic behind why supply chain management is essential, the text examines how supply chains are evolving, looks ahead to new developments, and provides a balanced look at supply chains with a focus on both the customer side and the supplier side of supply chains. See What's New in the Second Edition: Expanded coverage of current topics such as e-commerce, risk management, outsourcing and reshoring, sustainability, project management, and data analytics Increased emphasis on how customers are becoming more influential in steering product design Additional coverage of the use of data analytics to evaluate customer preferences and buying patterns A new chapter devoted to logistics and its increasing importance in supply chains Company profiles of organizations with effective supply chains that illustrate the main theme of each chapter A "Hot Topic" for each chapter, providing a description of a critical management issue to stimulate class discussion A complete set of instructor materials for each chapter, including presentation slides, test banks, class exercises, discussion questions, and more From the point of distribution to the final customer, all the way back to the point of origin at the mine or farm, the text provides examples and case histories that illustrate a proven approach for achieving effective supply chain integration. This self-contained resource provides readers with a realistic appraisal of the state of the art in supply chain management and the understanding needed to build and manage effective supply chains in a wide range of industries. Most importantly, it emphasizes the need for building and maintaining collaboration among all members of the supply chain.

PRINCIPLES OF SUPPLY CHAIN MANAGEMENT SECOND EDITION

RESOURCE MANAGEMENT - Are you looking for Ebook Principles Of Supply Chain Management Second Edition Resource Management ? You will be glad to know that right now Principles Of Supply Chain Management Second Edition Resource Management is available on our online library. With our online resources, you can find Applied Numerical Methods With Matlab Solution Manual 3rd Edition or just about any type of ebooks, for any type of product.

Best of all, they are entirely free to find, use and download, so there is no cost or stress at all. Principles Of Supply Chain Management Second Edition Resource Management may not make exciting reading, but Applied Numerical Methods With Matlab Solution Manual 3rd Edition is packed with valuable instructions, information and warnings. We also have many ebooks and user guide is also related with Principles Of Supply Chain Management Second Edition Resource Management and many other ebooks.

We have made it easy for you to find a PDF Ebooks without any digging. And by having access to our ebooks online or by storing it on your computer, you have convenient answers with Principles Of Supply Chain Management Second Edition Resource Management . To get started finding Principles Of Supply Chain Management Second Edition Resource Management , you are right to find our website which has a comprehensive collection of manuals listed.